



PRESS RELEASE

ORGANIC BY 2023

Ladaux, June 23th 2021

The Ducourt family is always seeking solutions to reduce its environmental impact and launched the conversion into organic farming of 81.5 acres (33 hectares) in 2020. This vineyard has a new dedicated structure: Ducourt Vins Bio.



This is a new step in the Ducourt family's commitment to sustainable and environmentally-friendly viticulture. Philippe Ducourt explains this choice: "We have been thinking about this for a long time, planting **disease-resistant grape varieties** in 2014 was already in the context of drastic reductions of our treatments. The second part of our thinking was focused on soil-working tools, because organic farming does not allow the use of herbicides. We acquired new equipments and have tried different routes and now we are ready!".

This conversion implies that all the inputs of the vine have to be certified Organic farming (plant protection, fertilizers, etc.), but also all the oenological products.

"It's another building block," says Jérémy Ducourt. "All of our vineyards are certified **High Environmental Value** since 2017, we have invested in drift recovery sprayer, we promote biodiversity through the planting of hedges or the installation of hives and we are also part of the **CSR (Corporate Social Responsibility)** pilot group of Bordeaux Wine Trade Council (CIVB). At our level, we strive every day to improve our practices."



Florie Anne de la Giroday, Administrative and Financial Manager, said: "The one-time conversion of our entire 1186 acres (480 hectares) was a huge investment for our family and our team, the financial risk was too high with lots of uncertainties. That's why we chose to go step by step by creating Ducourt Vins Bio."

The next step? Speed up the vineyards conversion. It is already planned to increase to 123.5 acres (50 hectares) organic hectares by 2026, but we are looking for longer-term solutions to convert all the vineyards to organic farming. Our sole objective remains the same: to offer great value wines for everyone and always more respectful of the environment.

The Ducourt Family

Florie-Anne

Jérémy

Jonathan

Philippe

Ducourt Family Business :

- 1480 acres including 1186 acres of vineyard ; 14 Châteaux on 6 AOC.
- 2,6 million bottles sold in 35 countries.
- Bordeaux Vignoble Engagé, Innovation Trophy 2020 .
- Family owned for 6 generations..
- 45 employees.

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